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POWERPOINT AND COFFEE



Austin Macauley Publishers. Paperback. Book Condition: new. BRAND NEW, Powerpoint and Coffee, Michael Pollak, A wry look behind the scenes at the world of marketing in the food and drink industry. How one man's career was founded on getting chocolate, cheese and cider from boardroom to barcode. Smile at Mike's experiences working with advertising agencies, chuckle at his observations of office meetings and grin sympathetically as he gets to grips with new technology. "Now he admits what I always knew.that...

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- Authored by Michael Pollak
- · Released at -



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Reviews

Thorough information! Its this kind of very good read. It is writter in basic words and not hard to understand. You wont feel monotony at anytime of your respective time (that's what catalogues are for regarding should you question me).

-- Roel Bogisich Sr.

Thorough information! Its this kind of good read. Yes, it is perform, continue to an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Loyal Grady

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