



Comment stimuler sa créativité professionnelle ?

By Chantal Rens

50 Minutes Jan 2016, 2016. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour apprendre à stimuler votre esprit créatif De plus en plus valorisée dans le monde du travail, la créativité constitue un véritable atout en entreprise. Mais est-elle à la portée de tous N'est-ce pas une aptitude réservée au marketing, aux publicitaires et autres innovateurs Détrompez-vous ! Chacun peut se montrer créatif, pour peu que vous y mettiez du vôtre. N'ayez plus peur du ridicule et affirmez vos idées : c'est parfois de la folie que naissent les plus grandes innovations. Ce livre vous aidera à : . Comprendre le processus de la créativité. . Ne plus avoir honte ou peur de partager vos idées. . Éveiller et développer votre imagination. . Et bien plus encore ! Le mot de l'éditeur : « Avec l'auteure, Chantal Rens, nous avons cherché à présenter aux lecteurs des trucs et astuces pour booster sa créativité, que ce processus se fasse seul ou en groupe. » Laure Delacroix À PROPOS DE LA SÉRIE 50MINUTES | Coaching pro La série « Coaching pro » de la collection «...



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